

How To Customize Your NEW Affiliate Mini Site In 4 Easy Steps

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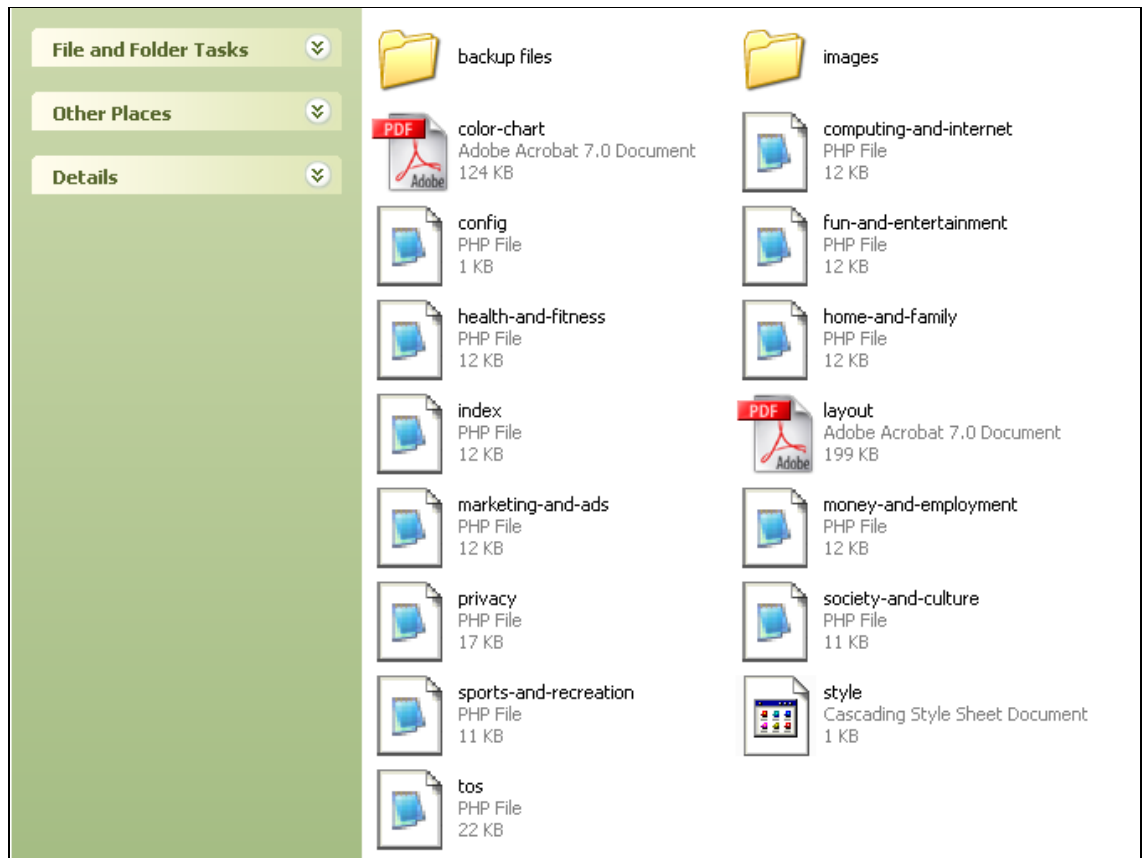
While every attempt has been made to verify the information provided here, the author cannot assume any responsibility for errors, inaccuracies or omissions. Any slights of people or organizations are unintentional.

1

Accessing The AffiliateMiniSite.zip Folder

Download the zipped folder AffiliateMiniSite.zip to your computer.

Use any extraction software or the Unzip software to unzip the contents of the AffiliateMiniSite.zip folder. The following files will be displayed. Note, there's a "backup files" folder which contains the website files in case you make a mistake and want to start over again.



2

Editing The config.php File (Make sure to Save your file after making changes by selecting "file", from the menu, then "save".)

Locate the config.php file in your AffiliateMiniSite folder which you just downloaded to your computer. You will need to add your **Clickbank affiliate ID** and your **AdSense Publisher ID**.

1. click once on the 'config.php' file
2. **"Right mouse click"** which will bring up the shortcut menu, select **"Open With..."** and NOT "Open".

3. then Select "Notepad" or any text editor on your computer
4. The following file will be displayed

```
config.php
<?
    $siteTitle = 'The Title Of Your Site';
    $siteSlogan = 'A Slogan Or Phrase';
    $domainURL = '2007 www.YourDomainHere.com';

    $clickbankID = 'yourclickbankid';

    $googlePublisherID = 'pub-0000000000000000';
    $googleAlternateColor = "E895CC";
    $googlechannel = "";
    $googlebackgroundcolor = 'A9ACD8';
    $googlebordercolor = 'A9ACD8';
    $googletextcolor = '000000';
    $googlelinkcolor = '0000ff';
    $googleurlcolor = '0000ff';

?>
```

You will be replacing the following variables.

Note: when you replace text, be certain NOT to delete the single quotation marks.

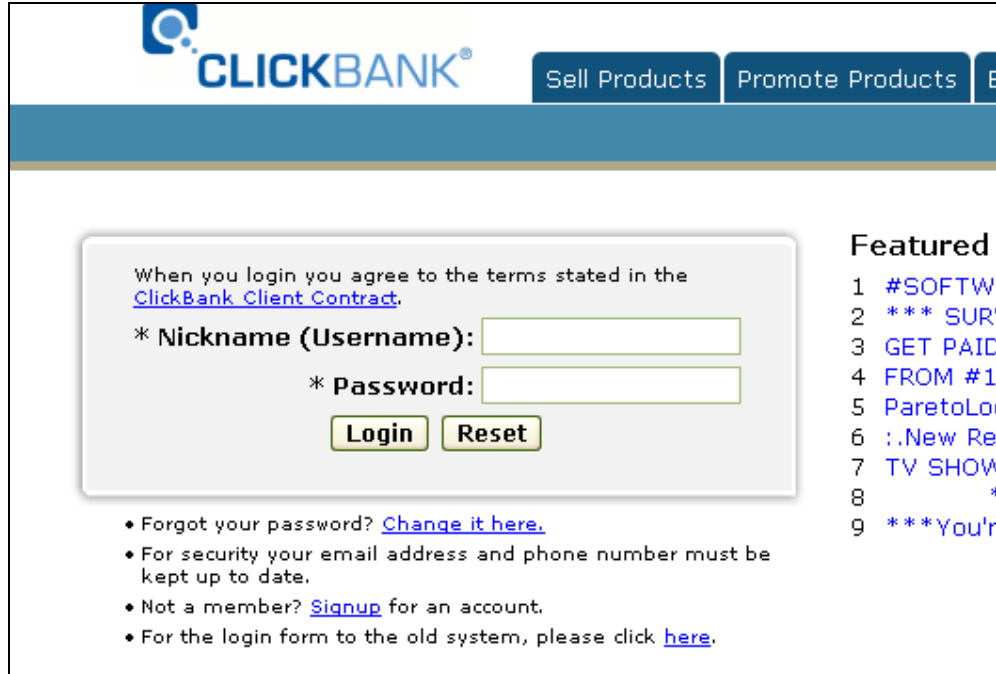
Locate '**The Title Of Your Site**' and replace it with whatever name you want to give to your new site.

Locate '**A Slogan Or Phrase**' and replace it with whatever phrase you would like for your new website.

Locate '**2007 www.YourDomainHere.com**' and replace it with the correct year and the url of your domain (This will be the copyright line) If you're using a free webhost, you can use your name instead of the copyright. You can also use this line for any text you want to use at the bottom of your website should you not want to use a copyright.

ADDING YOUR CLICKBANK NICKNAME

Locate '**yourclickbankid**' and replace it with your clickbank nickname. If you need a clickbank ID, you can get one here: http://www.clickbank.com/promote_products.html



 **ADDING YOUR GOOGLE ADSENSE PUBLISHER ID**

Locate '0000000000000000' and replace it with your AdSense publisher ID
If you need an AdSense publisher ID, you can get one here:
www.google.com/adsense

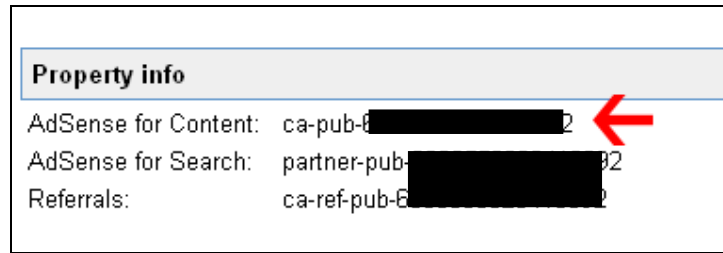
 **INSTRUCTIONS ON FINDING YOUR ADSENSE PUBLISHER ID**

Log into your AdSense account using the following link:
<https://www.google.com/adsense/>

Click on the "My Account" tab as shown below.



Scroll down to the end of the page to find the "Property info"



Publisher ID not shown according to AdSense TOS

Example Of A Publisher ID:

Your AdSense publisher ID will be displayed as:

AdSense for content: **ca-pub-7478474982937432**

Be sure to ONLY Copy the 7478474982937432

Again, locate the following line in your config.php file:

```
$googlePublisherID = 'pub-0000000000000000';
```

Replace 0000000000000000 with your AdSense publisher ID, **only use the 16 digits.**

INSTRUCTIONS ON USING CHANNELS

If you want to track what website is generating clicks, you can use the 'channel' feature to do this.

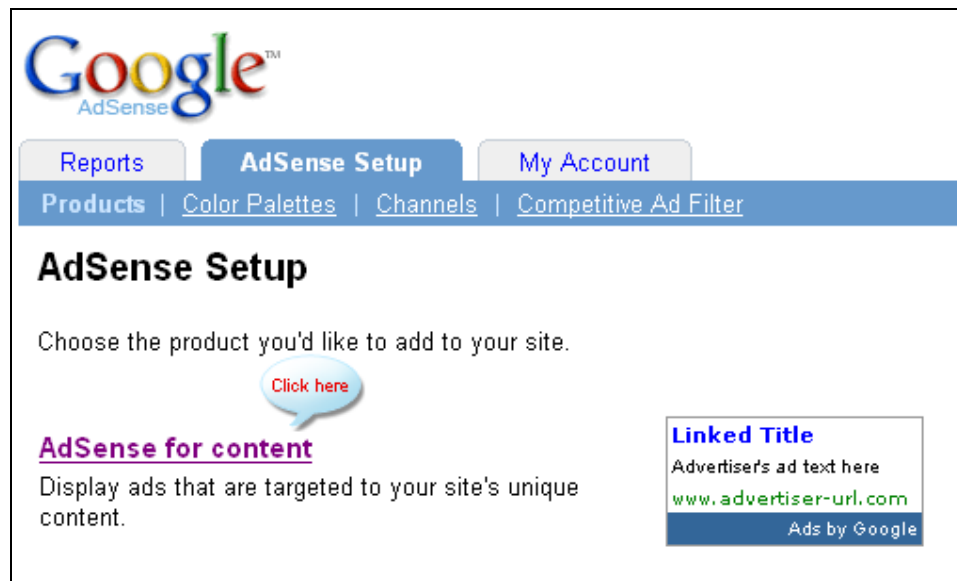
Log into your AdSense account using the following link:

<https://www.google.com/adsense/>

Click on "AdSense Setup" as shown below.



Once on the "AdSense Setup" page, Look for the link "**AdSense for content**" and click on it.



The screenshot shows the Google AdSense interface. At the top left is the Google AdSense logo. Below it are navigation tabs for "Reports", "AdSense Setup" (which is active), and "My Account". A secondary navigation bar contains links for "Products", "Color Palettes", "Channels", and "Competitive Ad Filter". The main heading is "AdSense Setup". Below this, the text reads "Choose the product you'd like to add to your site." A blue speech bubble with the text "Click here" points to the "AdSense for content" link, which is underlined and in purple. Below the link, the text says "Display ads that are targeted to your site's unique content." To the right, there is a preview of a "Linked Title" ad format, showing "Advertiser's ad text here" above a green URL "www.advertiser-url.com", and a blue bar at the bottom with the text "Ads by Google".

The following page will be displayed. Make sure that the "Ad Unit" radio button is checked and click on the "continue" button.

Google AdSense [program policies](#) allow you to place up to three ad units and one link unit on any page.

Ad unit 

Ad units contain either text ads, image ads, or both. The ads are targeted to the content of your page using contextual and site targeting.

Link unit

Each link unit displays a list of topics that are relevant to your page. When users click a topic, they're brought to a page of related ads. [Learn more...](#)

[Click here](#)

Continue >>

The following page will be displayed. Just click on the "Continue" button

[Products](#) > **AdSense for Content**

AdSense for Content

Choose Ad Type > **Choose Ad Format and Colors** > Choose Ad Channels > Get Ad Code

Wizard | [Single page](#)

You can customize your ads to fit in with your pages. Use the options below to specify ad size, format, colors, and more.

Format

Ad units come in a variety of sizes - view all the options on our [Ad Formats](#) page. 728 x 90

Colors

Choose from one of our pre-designed color palettes, or create your own palette. [Tips](#) Pale

* Some options apply to text ads only. Background

Sample

Linked Title
Advertiser's ad text here

Ads by Google

More options

Alternate ads or colors Show alternate ads or colors

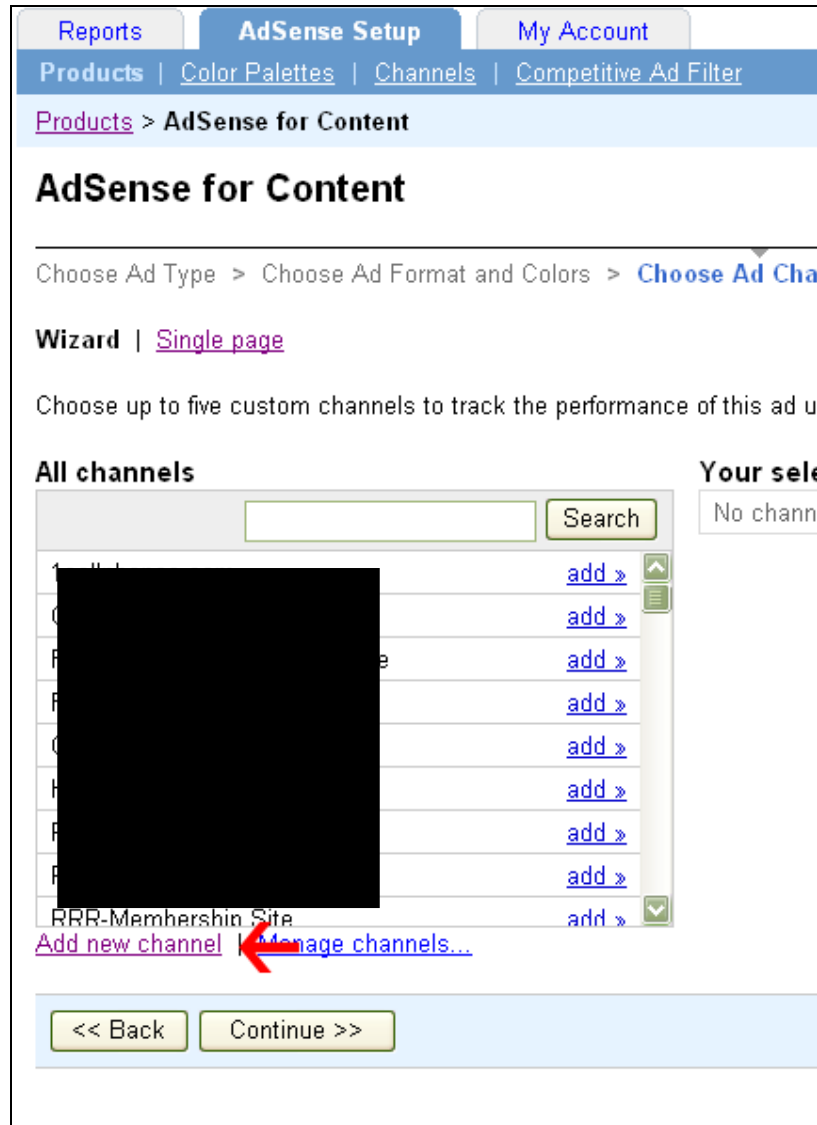
Choose what to display if no relevant ads are available. [Learn more...](#) Show background color

Fill with background color

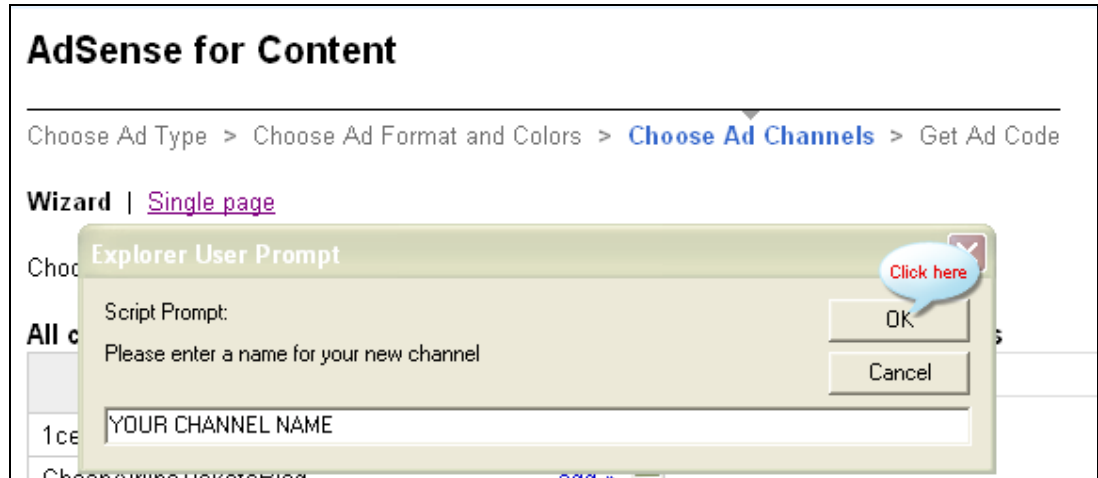
[Click here](#)

 >

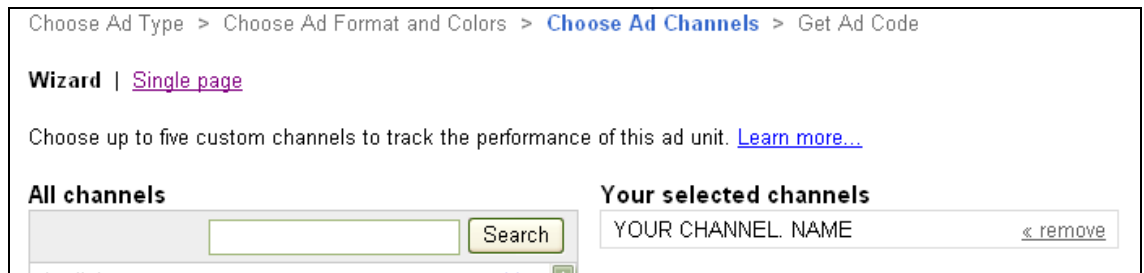
The following page will be displayed. If you have not previously setup channels, you can do that now, by clicking on "Add new channel"



You will get a popup box asking you to enter a name for your new channel. Enter it in the space provided and click the "OK" button.



You will now see your newly created channel to the right under "**Your Selected Channels**". Now click on the "continue" button.



The following page will now be displayed which will contain the entire ad code. Your publisher ID will also be displayed. **The information we're actually looking for is the 'channel' number.** Click anywhere in the box and the code will be highlighted automatically. Now copy the code to your notepad program or similar program so you can copy and paste the channel code into the config.php file.

Google AdSense

Reports | **AdSense Setup** | My Account

Products | Color Palettes | Channels | Competitive Ad Filter

Products > AdSense for Content

AdSense for Content

Choose Ad Type > Choose Ad Format and Colors > Choose Ad Channels > **Get Ad Code**

Wizard | [Single page](#)

Click anywhere in this box to select all code.

You may paste this code into [any web page or website](#) that complies with our [program policies](#). Once

For more help with implementing the AdSense code, please see our [Code Implementation Guide](#).
For tips on placing ads to maximize earnings, see our [Optimization Tips](#).

Your AdSense code:

```
<script type="text/javascript"><!--
google_ad_client = "pub-XXXXXXXXXX";
google_ad_width = 728;
google_ad_height = 90;
google_ad_format = "728x90_as";
google_ad_type = "text";
//2007-01-15: YOUR CHANNEL NAME
google_ad_channel = "5699328962";
google_color_border = "FOEFF1";
google_color_bg = "FOEFF1";
google_color_link = "6666FF";
google_color_text = "000000";
```

<< Back

Go back to your config.php file and you will paste or type this channel number you just generated in the line shown below:

```
$googlechannel = ";
```

Replace it with the **"channel number"** you just generated.

NOTE: Make certain your channel number has the single quote before and after it. Example: '0443942344' Otherwise, your tracking will not work.

3

OPTIONAL: Customize Your Affiliate Mini Site. (Make sure to Save your file after making changes by selecting "file", from the menu, then "save".)

To change the background color, replace #333366 with your color choice.

To add a background image, add your image to the image folder and rename it to 'imagename.jpg'

To change the font style, replace 'arial' with your chosen font

To change the font size, replace 12px with the size you want your page to be.

To change the color of your URL's replace 0000ff with your chosen color

To change the color of your URL's that someone has clicked on, replace 800080 with your chosen color

To change the color of your URL's when someone hovers their mouse over it, replace 000000 with your chosen color

To change the color of your active URL's replace ce0000 with your chosen color

Tip: If you don't want underlined url's change 'text-decoration' to "none"

You can change the look of your Affiliate Mini Site by changing the background color of your page, font styles, font sizes, the left sidebar background and the top header background. **Be sure to refer to the color-chart.pdf document for color suggestions as well as popular fonts and sizes.** Also refer to the layout.pdf document for a quick overview of what elements you can customize.

Follow the instructions in the yellow boxes on the pages to customize your affiliate mini site. Again, this is optional.

Locate the style.css file in the AffiliateMiniSite folder.

1. click once on the 'style.css' file
2. "Right mouse click" which will bring up the shortcut menu, select "Open With..."
3. then Select Notepad
4. The following file will be displayed

You can now use the yellow information box to the left to customize your site.

```
body {
background: #333366;
background-image: url('imagename.jpg');
background-repeat: repeat-y;
font-family: 'arial', 'times new roman', verdana, helvetica, sans-serif;
}

p {
font-size: 12px;
}

a:link {
color : #0000ff;
text-decoration : underline;
}

a:visited {
color : #800080;
text-decoration : underline;
}

a:hover {
color : #000000;
text-decoration : none;
```

To change the color and/or font size and name of your h1 title, replace #3366CC with your color choice and replace 'Tahoma' with your font choice, and replace 20px with your size choice.

Do the same for your h2 headings.

To change the background color of the top header, replace #669999 with your color choice.

To change the background color of the left sidebar, replace #A9ACD8 with your color choice.

To change the color of your copyright text, replace #000000 with your color choice.

```

}
a:active {
  color : #ce0000;
}

h1 {
  font : 20px "Tahoma", Verdana, sans-serif;
  color : #3366CC;
  font-weight: bold
}

h2 {
  font : 15px "Arial", Verdana, sans-serif;
  color : #663366;
  font-weight: bold
}

#topheader {
  background-color: #669999;
}

#leftsidebar {
  background-color: #A9ACD8;
}

#copyright {
  color: #000000;
}

```



Using the Color Chart

The color-chart.pdf file contains a selection of hex color codes that you can use to customize the color layout of your Affiliate Mini Site. Font styles and sizes can also be found in this document.

Open your color-chart.pdf file. The corresponding color code can be found to the **left** of the color sample. For example, if you wanted to select the following color for your top header:

#339900



Using the above example from the color chart, you can change the background color of the top header. Go to your styles.css document and enter the corresponding color code.

You would enter it as shown below in the styles.css document:

```

#topheader {
  background-color: #339900;
}

```

 **BLENDING YOUR ADSENSE ADS**

Note: If you are going to change the left sidebar background color on the Affiliate Mini Site and you want the AdSense ads to blend in with your page and get more clicks, you will need to use the same color code you used for the left sidebar color. **If you change the left sidebar color, you will need to change the following colors:.**

Locate and open the config.php file in the AffiliateMiniSite folder.

Note: replace only the characters, DO NOT delete the single quotation marks.

Locate this Line: \$googleAlternateColor

Replace ' A9ACD8 ' with the color you want to be displayed if google doesn't have any ads to show on your site

[Note: if you want to blend ads, this would be the SAME color that you select for your left sidebar background color]

Locate this Line: \$googlebackgroundcolor

Replace ' A9ACD8 ' with the color you used for the left sidebar

[Note: if you want to blend ads, this would be the SAME color that you select for your left sidebar background color]

Locate this Line: \$googlebordercolor

Replace ' A9ACD8 ' with the color you used for the left sidebar

[Note: if you want to blend ads, this would be the SAME color that you select for your left sidebar background color]

Locate this Line: \$googletextcolor

Replace ' 000000 ' with the color you want to be displayed for the ad's text

[Note: by default, this is black]

Locate this Line: \$googlelinkcolor

Replace ' 0000ff ' with the color you want to be displayed for the title of the ad

[Note: this is the traditional blue underlined color. It is the underlined headline for the ad]

Locate this Line: \$googleurlcolor

Replace ' 0000ff ' with the color you want the URL to be

[Note: this is the traditional blue underlined color. This is the color for the URL]

4

Upload Your Mini Site

You're now ready to upload the files to your server, also referred to as your hosting company. If you don't have a hosting account, here's a link to a site that lists free web hosting companies that support .php file extensions. http://www.0php.com/free_PHP_webhosting.php

if you are familiar using FTP, go ahead and upload all the files including the images folder to your server. Note: If you're using a background image, be sure to upload that image to the image folder as well and rename it to imagename.jpg or change the name in the styles.css document. **At this point, you're done and your site is now live.**

If you have a hosting account and don't know how to use an FTP software program, you can use Internet Explorer to transfer files from your hard drive to your server.

1. To do this, launch Internet explorer
2. Type your domain details in the following format:
<ftp://yourdomain.com>
Note: replace 'yourdomain.com' with your actual domain
3. If you get an error message dialog box, hit **OK**
4. On the Internet Explorer Toolbar, Click "File..."
"Login As..."
5. Then enter your username and password for your webhosting account in the dialog box
6. Select the "public_html" folder or root folder depending on how your hosting company sets it up
7. If you don't want to place your new affiliate mini site in the root directory, **you can create a new folder.**
8. To create a new folder, On the Menu, click "File..." "New...." and then "Folder..."
9. You'll be able to create a new folder
10. Name the folder with a desired name for your affiliate mini site
11. Now double click on the folder you just created so you can upload the website files inside it
12. Now locate the AffiliateMiniSite folder on your hard drive which

contains your modified config.php and styles.css files and copy all the .php files, the styles.css document and the image folder.

13. Verify you're pasting into the correct folder where you want your new website to appear and paste all the files.

14. Once your files have been uploaded, you'll be able to access your new website by using the following format:

<http://www.yourdomain.com/folderyoujustcreated>

15. **Congratulations, your site is now live**